

Interactive touch!

Video Production Fee
0 Yen
High-quality Productions!

Video production fees included in advertisement operation costs

Unprecedented optimized promotion

Improvable contents

- Interactive Effects



PR Effects



Printing Effects



Engagement Effects



Video Improvement Effects



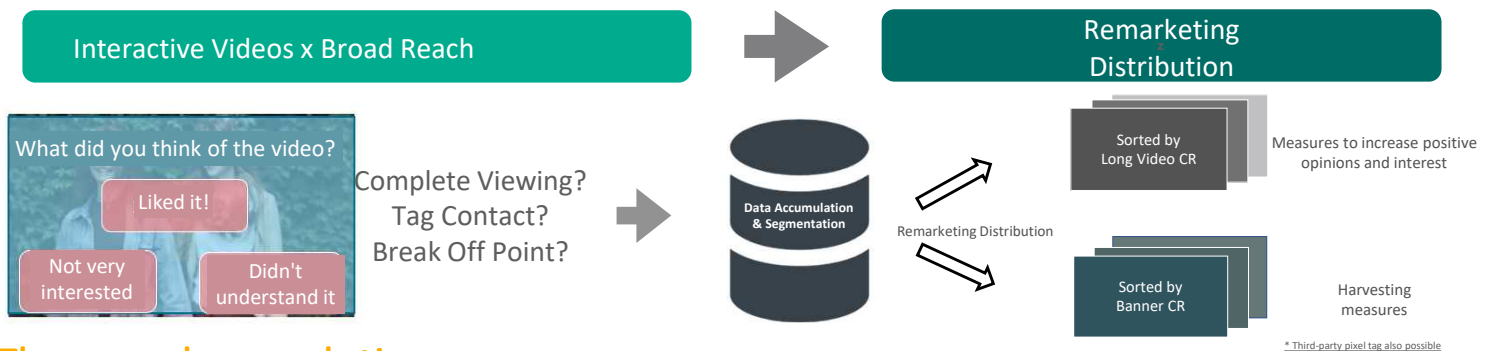
Results can be monitored at each interactive spot

			Before Installation	After Installation	Growth Rates
Conversion	Scarf	Session Count	0.16%	0.25%	155.6%
		User Count	0.21%	0.33%	158.0%
	Pants	Session Count	0.00%	0.00%	0.0%
		User Count	0.00%	0.00%	0.0%
Sweater	Session Count	0.33%	0.38%	115.2%	
	User Count	0.43%	0.51%	118.1%	

- Analysis tags that can also be used for marketing

Total Viewer Count	Unique Viewer Count	Total Interaction
Popup Display Count	Link Click Count	Complete Viewing Rate
Measurements by Tag	Staying Rate Transitions	Viewer Rate Transitions

- Video distribution boosting service to optimize advertisements



- Three package solutions

Video Production

Article Production

Distribution



COMOMOVIE produces interactive video + Data measurement - Reporting

Interactive video posted and introductory articles written

Video and article distributed on a premium network and linked to more than 1,000 media



Package Cost: From one-million yen * The cost differs depending on the level of video production, the number of clicks during distribution, and the contents of the reporting